



lexie | *Walgreens*

Digital hearing aids
in select *Walgreens*

LEXIE HEARING MAKES DIGITAL HEARING AIDS AVAILABLE FOR SALE AT WALGREENS STORES

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DEKALB, IL, May 13, 2021 - As part of Lexie Hearing's ongoing efforts to increase access to affordable hearing care, the company announced today it has collaborated with Walgreens to make Lexie Lumen hearing aids available for sale in hundreds of Walgreens stores in Arizona, Colorado, North Carolina, Tennessee, and Texas. For the first time, hearing aids will be available for sale directly in Walgreens stores in these states.

"Lexie Hearing is proud to expand our strategic relationship with Walgreens to include the availability of hearing aids for in-store purchase," said Nic Klopper, Lexie Hearing Co-Founder and CEO. "Many more Americans now have easy access to a hearing care solution that is affordable while offering a quality hearing experience. The collaboration with Walgreens brings us significantly closer to achieving our mission to ensure that people can enjoy healthy hearing without paying thousands of dollars."

This announcement builds on [Lexie Lumen hearing aids](#) being available for purchase from Lexie Hearing® and accessed through [Walgreens.com](#) and [Walgreens Find Care®](#). Customers have the option of either purchasing the hearing aids from Lexie Hearing online with a one-time payment of \$799 or 24 monthly payments of only \$39.

"We look forward to making hearing care more accessible to our customers," said Robert Tompkins, Divisional Vice President, Walgreens. "This collaboration with Lexie Hearing helps us meet the needs of our customers, giving them an affordable solution to address their hearing difficulties."

Once purchased, Lexie Hearing offers customers a complete hearing solution featuring a hearing test, hearing aids programmed to their unique hearing profile, and access to hearing experts through video or voice calls. With smart technology and remote care, Lexie Lumen hearing aids deliver the quality and features expected from premium hearing aids, at a greatly reduced cost.

When asked about his experience, Walgreens Find Care® customer Michael Furton said, I took Lexie Hearing's online hearing test, which was very easy, you can do the test as many times as you want. The technology automatically sets up the best parameters for you. When I received my box of hearing solutions with accessories, I downloaded their app and used the step-by-step guide to customize my hearing profile. I was set up in no time, and whenever I've had a question, I can contact their customer service staff via video, phone call, or chat for help. They're super responsive."

About Lexie Hearing

Lexie Hearing®, an innovative game-changer in the U.S. hearing aid market, is on a mission to make better hearing affordable and accessible to everyone. The team at Lexie is passionately committed to helping people enjoy healthy hearing without having to spend thousands of dollars, recognizing that too many people do not wear hearing aids because they are so expensive. That's why Lexie Hearing is changing the industry. They're bringing a great experience to customers with high-quality hearing aids, a customer care program that proves that people with hearing loss are at the heart of everything they do, and smart technology that gives customers control of their hearing experience.

Lexie was developed by hearX Group, an impact-driven company that has provided over 1.2 million hearing tests in 191 countries globally. hearX takes pride in providing an entirely new way to overcome traditional barriers to the detection, diagnosis, and treatment of disabling hearing loss.

Lexie Lumen hearing aids, manufactured by Lexie Hearing, are sold in-store at select Walgreens through Exercore LLC.

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